



## 2011 ADVERTISING CONTRACT AND TERMS

### Print Edition & Special Expanded Digital Edition

**DEADLINE:** *Big Island Arts Annual (BIAA)* requires payment along with this signed contract in advance of producing your advertising. Deadline for copy and payment submission is **September 13, 2010**.

**PAYMENT:** Send completed contracts to the address above with your check made payable to Starrbirth Inc.  
— OR —

Send completed contracts to the address above and make your payment at [BigIslandArtsAnnual.com](http://BigIslandArtsAnnual.com) using our PayPal shopping cart.

**CIRCULATION:** 15,000 copies of *BIAA* Print Edition will be available for distribution in December and are free to the public.

**RATES:**

*Inquire about covers and guaranteed placement.*

- Full page display ad ..... \$895
- Half page display ad ..... \$595
- Quarter page display ad ..... \$395
- Map Dot ad (*included with any size display ad*) ..... \$50

**DESIGN:** The cost of your display ad includes design. The art department requires you to submit copy and any images or logos you want included. You are expected to check and approve a proof of your ad before publication. Helpful suggestions for choosing the right images for your size ad are available on our website.

If you request edits to your ad you will be provided with a second proof at no charge. Any subsequent edits and proofs will be charged at \$50 per hour.

*BIAA* is not responsible for any loss or damages due to errors. Ads that are paid but not approved will run as-is.

**CANCELLATION:** **1. DISPLAY ADS:** After we receive your payment but before we begin production on your ad the cost will be \$50. Once production of your ad has begun the cancellation cost will reflect the actual hours spent on your behalf up to a maximum of \$200. **2. MAP DOTS:** After we receive your payment but before we begin production on your ad the cost will be \$25.

**ARTWORK PERMISSION:** I, the advertiser named below, hereby grant permission to Starrbirth Inc., to use my *BIAA* ad and/or artwork from the ad for promotion of *BIAA*. This includes both the Print Edition, distributed for free, and the Digital Edition, available for sale. I understand that I will be given attribution for artwork used.

Name to attribute, if different from advertiser name \_\_\_\_\_

**YOUR MAP DOT AD:**

A maximum of **five lines, approximately 30 characters per line**. Publisher reserves the right to edit for space. If you leave these lines blank the publisher will write your ad. You are expected to check and approve a proof of your ad before publication.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Advertiser name	
Contact person, if different	
Name for index, if different	
Mailing address	
Phone number(s)	
Email	
Website	
Comments	
Cost of ad(s)	\$
Other	\$
Contract Total	\$

Client Signature \_\_\_\_\_ Date \_\_\_\_\_